

The Examination Process (For All Programmes)

All eligible candidates would have to go through an examination process (Paper Based Test). The medium of the test will be in English only. The process for Bachelor & Master programmes is separately listed below.

The Written Examination (For All Programmes)

Based on their choice of city, all eligible candidates will have to appear for the written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

BACHELOR DEGREE PROGRAMMES (B.Des. / BBA)				
Section	Description	No of Questions	Marks per question	Max Marks
Section A	Analytical Ability	25	1	25
Section B	Business Aptitude Test	25	2	50
	Design Aptitude Test	25	2	50
Section C	General Awareness	35	1	35
Section D	Comprehension	25	1	25
	Grammar, Usage, etc.	15	1	15
Total		150		200

MASTER DEGREE PROGRAMMES (M.Des. / MBA)				
Section	Description	No of Questions	Marks per question	Max Marks
Section A	Analytical Ability	25	2	50
Section B	English Comprehension & Grammar	50	1	50
Section C	General Knowledge & Current Affairs	50	1	50
Section D	Management Aptitude Test & Design Aptitude Test	50	1	50
Total		175		200